

Suggested calendar of Activities by State TB Associations during Intensive Campaign, AAS (Action Against Stigma) – An initiative of TB Association of India

12.3.2025 (WEDNESDAY)

Inauguration of Campaign by dignitaries /local influencers/ personalities/ social workers with popular appeal, as considered appropriate .

13.3.2025 (THURSDAY)

Hold sensitization session about activities of Campaign with office bearers/ active workers of State, District TB Associations; Community meets. Display logo of Campaign, Action Against Stigma (AAS)- Initiative of Tuberculosis Association of India (TAI) in the banners, standees, presentations, hoardings etc .

14.3.2025 (FRIDAY)

Organize mass awareness activities like webinar with State TB Cell and State STDC about Campaign AAS (Action Against Stigma).

15.3.2025 (SATURDAY)

Hold discussion, display of posters/ standees with private practitioners and patients through local/ state branches of Indian Medical Association about TB and social stigma.

16.3.2025 (SUNDAY)

Organize march / walkathon, Webinar and sensitization programs (wherever possible) with Medical college faculty and resident doctors on the Theme of De-stigmatizing TB.

17.3.2025 (MONDAY)

Hold Nukkad Natak, drama in public places, metro stations etc to draw people's attention on the Theme of De-stigmatizing TB.

18.3.2025 (TUESDAY)

Display of IEC materials on fighting stigma during discussion with community and religious leaders

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19.3.2025 (WEDNESDAY)

Sharing activities/ experience of the Campaign in Zoom meet with Tuberculosis Association of India. It will help other States to conduct similar activities.

20.3.2025 (THURSDAY)

Hold Community Meetings with vulnerable population (Homeless, slums, construction sites workers etc)

Screening through Stigma Scale (attached in email).

21.3.2025 (FRIDAY)

Discussion with group of community influencers/ personalities with popular appeal and RWAs about TB and Social Stigma in form of meetings, distribution of pamphlets and display of Standees on theme of de-stigmatizing TB.

22.3.2025 (SATURDAY)

Hold Community Meeting - Nukkad Natak, drama and march against stigma, distribution of pamphlets, display of IEC material on Action Against Stigma (AAS) campaign.

23.3.2025 (SUNDAY)

Sharing activities/ experience of the Campaign in Zoom meet with Tuberculosis Association of India.

24.3.2025 (MONDAY)

- Organize other events on World TB Day celebration
- Felicitation of Best Workers and TB champions

* Report of daily activities under the above campaign with pictures to be shared with Secretary General, Tuberculosis Association of India to included in Annual report and put up on website and social media.