



TUBERCULOSIS ASSOCIATION OF INDIA

3, RED CROSS ROAD, NEW DELHI-110001



WEBSITE: <https://www.tbassnindia.org>

e-mail: TBASSNINDIA@YAHOO.CO.IN

Sub: Competition for Short videos on De-stigmatizing TB

Tuberculosis Association will be launching pan India Campaign “ Action against Stigma” on 12th March 2025 which seeks to provide effective TB patient-support to the marginalized population by launch of education campaigns through mass media channels, webinars with stakeholders etc. It is holding a competition among students/ faculty of medical colleges and Institutions including media and design institutes on the topic of de-stigmatizing TB.

General guidelines:-

The videos may highlight the following :-

- Family and social prejudices faced by TB affected individuals
- Interviews with TB Champions and TB – Mitras
- Importance of proper and timely treatment and overcome Stigma
- Real life stories of outcomes in treatment of TB as a result of overcoming stigma.
- Message for TB patients

The entries will be considered on aspects of originality, indigenous content, and raising mass awareness on treatment and control of TB. Videos should be without application watermarks.

Duration of the videos: 3-5 minutes maximum.

Last Date of Submission : 10th February 2025

e-MAIL for submission: TBASSNINDIA@YAHOO.CO.IN

Prizes:

Rs.10,000/- : First Prize; Rs.7,000/- : Second Prize; Rs. 5,000/- Third Prize.

Early bird participants will be given certificates.

Those participants who have submitted videos in response to this office letter dated 16th December 2024, may also submit their entries again on the above subject by the last date.

It is requested to circulate about this competition among students/ faculty of your Institute so that they could participate and submit entries to us in time.

VIKRAM MALHOTRA
Secretary General