



# The Tuberculosis Association of India

3 Red Cross Road, New Delhi-110001

<https://tbassnindia.org/>



## Open competition to design TB Seals...

### TB SEAL CONTEST 2024

#### Theme for Contest: **“Yes, We can End TB”**

- *The competition is open to students and faculty of Fine Arts, & Applied Arts in Institutes offering courses in Art & Design.*
- *The specification of design is **A4 size/Landscape (JPEG Digital image)** is to be sent with **their name, mobile number, email and name of Institute/College.***
- *Contestant should send set of 4 art works on the theme “Yes, we can End TB” with TAI logo. All contest entries will become sole and exclusive property of the sponsor ie.TAI, and will not be returned.*

**First Prize: Rs. 10,000/- Second Prize: Rs 8,000/- Third Prize: Rs 7,000/-**  
**& Certificate of Appreciation from TB Association of India (TAI) for**  
**Early birds.**

**Entries open till 15<sup>th</sup> June 2024**

The digital image (JPEG) need to be e-mailed to:

**Secretary General, TB Association of India**

Subject: **“TB Seal Competition”**

Email: [tbassnindia@yahoo.co.in](mailto:tbassnindia@yahoo.co.in)

The Tuberculosis Association of India, 3 Red Cross Road, New Delhi-110001

*Contestant may see information on E-souvenir of last year’s TB Seal Campaign on our website and previous years’ TB Seals uploaded at the address:*

<https://tbassnindia.org/story-of-tb-seals/>

## **Note on TB Seals Contest 2024**

- The Tuberculosis Association of India (TAI) is holding a competition/contest among students/ faculty of Institutes offering courses in Art and Design to design TB seals for its 75th campaign this year.
- The TB Seal Campaign was introduced in 1950 as an innovation that created mass awareness about the disease and also raised valuable funds that helped in anti TB tirade of the Association and its State Affiliates. It triggered both community ownership in the fight against TB and solidarity with those affected by it. The Tuberculosis Association of India has been printing TB Seals since October, 1950. The TB Seal Campaign is inaugurated on 2nd October – the Gandhi Jayanti Day. These seals are distributed through healthcare facilities to create awareness about TB in the community.
- The TB Seals printed by the Association have won the First prize more than three times in recent years at the World Conference of TB and Chest Diseases organised by International Union against Tuberculosis and Lung Diseases, Paris